

# Christopher LAI Wai Lun

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## *Personal Summary:*

Currently working as Associate Editor at LifeStyle Journal of Hong Kong Economic Journal. A committed journalist who performs an ability to write interesting, inspiring and joyful stories that give all involved parties a chance to share their thoughts.

Regular writing experience in fashion, lifestyle, pop culture, celebrities, design, arts, cinema, and so forth. Good at fabricating and interpreting stories of the people in fashion, culture and art from both the local and the world. Capable of editing features on aesthetics, business and other aspects of luxury, fashion and lifestyle industry with inspiring visual creations..

A willing learner who acquires new ideas clearly and effectively. Sincerely hoping to develop video producing, styling and art directing work in the future. Multi skilled with an ability to build strong working relationships with fellow photographers, videographers, multimedia artists and other creative people.

## *Experience:*

**Fashion Feature Director**, *MADAME FIGARO Hong Kong*, Hong Kong, Jan, 2021 to Now

- Planning and executing luxury, fashion and celebrity contents on websites and social media.
- Planning and executing fashion brand story, features and shooting (Print)
- Product Styling (Print) Fashion styling (Digital)
- Coordinating video production (Digital)

**Fashion Features Editor**, *VOGUE Hong Kong*, Hong Kong, Dec, 2018 to Dec, 2018

- Reporting international fashion weeks on social media (Online)
- Writing fashion and style features (Online/Print)
- Product shooting (Print)

**Content Editor**, *MING's*, Hong Kong, Oct, 2017 to Nov, 2018

- Writing fashion and style editorials (Online).
- Editing and writing feature stories on celebrity's style and young designers. (Print)

**Reporter**, *HK01 (Weekly Print Feature / Being Ms Online Channel)*, Hong Kong, Feb, 2016 to Sept, 2017

- Writing fashion, style and editorials. Writing book reviews
- Editing and writing feature stories on trending and cultural phenomena.
- Writing interviews with fashion designers, artisans, artists and other creative people.
- Writing column on women issues and editor's choice (monthly magazine *Being Ms of HK01*)

## *Skills:*

Languages: Cantonese (Native), Mandarin (Native-like), English (fluent), Japanese (Conversational)

Excellent Chinese writing and fluent English writing  
InShot photo and video editing  
Simplified Cangjie Input Method

*Academic Qualification:*

**Master Degree: 2013-2015 The University of Hong Kong:**

Master of Arts in Literary and Cultural Studies (Comparative Literature Department)

- The aims of this programme are to broaden and deepen students' knowledge of cultural theories and different approaches in comparative literature, film and cultural studies; to cultivate critical thinking through engagement with the key debates in literary, film, and cultural studies; to encourage appreciation of diverse cultural practices and contexts within a global frame, with emphasis on but not limited to those of Hong Kong, modern Chinese, and Asian culture; to develop skills in critical analysis necessary to carry out independent research in the field of literary, film, and cultural studies; and to provide the knowledge and enhance the skills required for advanced degrees and/or enhancement in arts, cultural writing and other creative practices.
- The topic of my dissertation for fulfilling the requirement for the MA degree is **Hong Kong Women's Autobiography and Fashion Consumerism in the Age of Globalization: Winifred Lai's *My Fashion Moments 1987-2007*.**

**Bachelor Degree: 2011-2013 Hong Kong Baptist University:**

Bachelor of Arts in Liberal and Cultural Studies

- Courses taken include training of creative, synthesizing, disciplined, respectful and ethical minds; develop and sharpens students' bilingual skills and sensibilities; and equips students with substantial cultural literacy, creative arts knowledge and transferable abilities such as writing and presentation skills, creative and critical thinking, and sensitivity to cultural diversity.
- Honors: Scholastic Awards (the highest GPA of the Class)

**Diploma: 2008-2010 Hong Kong Polytechnic University:**

Higher Diploma in Fashion and Textile (Fashion Technology)

- This programme provides graduates with specialized fashion and textile knowledge at the technician/supervisory level for various sectors of the industry, including textile processing, coloration and finishing, fashion and clothing, fashion and textile merchandising and fashion retailing. It also aims to equip graduates with generic skills for professional and personal development.

*References available on requested*